

Konstantin Shpakov

Lead Product Designer

Lead Product Designer with 8+ years of experience building complex enterprise products. I lead design teams, develop scalable design systems, and turn complex business requirements into clear, usable solutions. Specialized in fintech, banking platforms. Experienced in low-code products, UX research, AI tools and establishing strong design processes.

Experience

Head of Interface Design Group

Innotech (T1 Group) · Full-time

 Jun 2025 – Present

- Lead design direction of the Modus modular low-code CRM platform for enterprise clients
- Managed a team of 8 designers: hiring, mentoring, 1:1s, performance reviews, and professional growth
- Owned and evolved the product design system and UI/UX standards
- Oversaw key modules: Contact Center (spun off as “Dialog”), Loyalty, Marketing, CPQ, and BPM
- Introduced and applied AI tools to accelerate prototyping, research, and design processes
- Collaborated with product, analytics, and architecture teams on strategic design decisions

Lead Product Designer

T1 Innovations · Full-time

 Mar 2021 – Jun 2025

- Developed and scaled the design system of the Modus platform
- Designed core modules of the enterprise CRM (Contact Center, Loyalty, Marketing, CPQ, BPM)
- Built the design team from scratch and grew it to 8 people
- Established design processes, design reviews and quality standards
- Worked on projects for major clients: VTB, Aeroflot, MKB, Tenge Bank, Asia Alliance Bank
- Conducted user research to improve complex B2B/B2C user flows

UX/UI Designer

Showbiz Studio · Full-time

 Feb 2017 - Nov 2019

Various interfaces: staff training platform, rental service, etc.

- Designed web and mobile interfaces for SMB and mid-market clients (LMS platforms, rental services, online booking systems)
- Full cycle ownership: research → concepts → interactive prototypes → developer handoff
- Conducted UX research (user interviews, A/B testing, personas)
- Communicated directly with clients and development teams

UI Designer

Brightside Production (Nord Unit) · Part-time

 Apr 2016 - Feb 2017

Projects: Various interfaces: staff training platform, rental service, etc.

- Designed interfaces for various B2B and B2C digital products
- Focused on visual design, typography, composition and UI consistency
- Prepared design assets and collaborated with developers

Contacts

Telegram: @kosmars

E-mail: marskostya@gmail.com

LinkedIn: linkedin.com/in/kostyashpakov/

Skills

Software proficiency:

Figma, Pixso, Adobe Photoshop, Illustrator, Miro, Holst, Adobe After Effects

Process:

Design Systems, Design Leadership, UX Research, Prototyping, Usability Testing, User Interviews, AI-assisted design

Others:

Jira, Confluence, Notion, AI tools (Cursor, Claude), Agile (Scrum/Kanban)

Education

Southwest State University (Kursk)

Master’s degree, Information Security
2017 – 2019

Southwest State University (Kursk)

Bachelor’s degree, Information Security
2013 – 2017

Awards

Leader of the year

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Awarded for leadership and motivation of the team to achieve results.